

City of Roseville 2018 Annual Open Data Compliance Report

Making a Difference Through Data





Roseville California

Making a difference through data

Background

In January 2015, Roseville embarked on a new journey and uncharted territory. The result, the City's first Open Data portal. The portal was launched in an effort to increase Government transparency and accountability. Open data provides residents with the ability to view, download, search and index information. In turn, facilitating participation with local Government in a meaningful way. As part of that journey, an Open Data Committee was formed. In addition, an Open Data policy (A.R. 1.11) was created outlining dataset approval processes and defining the roles and responsibilities of the Open Data Committee.

The Vision for Roseville Open Data

Making a difference through data.

Every day, people look for open data. Data is created daily by the City as a normal course of business. Residents of Roseville can use this data to make informed decisions and become more engaged in their community. Roseville Open Data is an invitation for anyone, anytime, anywhere to engage with the City.

Today, Roseville's Open Data portal provides 17 datasets for public consumption. Some of those datasets include

permit data, budget data and access to the City's GIS data portal. This number represents a great start, but we can do more. This year marks three years of Roseville's Open Data initiative. As we look to the future, we are setting our sights beyond only compliance with legislative mandates and transparency laws. We are striving toward providing all Roseville residents with the opportunity to make a difference through data. Making a difference through data is our vision of what we can do and aim to achieve in the coming years.

Why Open Data

Data is valuable. Open Data is the bold idea that data created by Government should be freely accessible to everyone. Following the Obama Administration's Open Data Initiative, State and Federal regulations were developed around this concept, which includes the Assembly Concurrent Resolution No. 25 (ACR). As a result, many State, Federal and local agencies made a commitment to publish information in a machine readable format that is downloadable, indexable and reusable. Open Data is an opportunity to provide residents access to City data around-the-clock and reduce the amount of time spent filling requests for public records.

Achieving Our Vision

To deliver on our promise, we are taking a different approach for 2018. The ultimate success of Open Data should not be measured by the number of datasets that are published, but rather the quality of data provided. These strategies reflect our vision by making data more expansive, impactful and accessible.

Data Selection

The value is clear – every time a new dataset is published to Roseville's Open Data portal, there are new opportunities for residents to find insights. The Open Data Committee will continue to collaborate on potential datasets. However, the Committee will take a more strategic approach and select areas with the largest impact that both the City and residents care about. Part of this selection process will involve evaluating open records requests received from residents to identify the most commonly requested information.

Data-Driven Storytelling

Effective data-driven storytelling allows us to go beyond simply making data accessible. This new concept will allow residents to easily visualize data and effectively connect the dots with a compelling narrative. Therefore, enhancing how residents engage with Roseville government and engage with the community. Creating narrative pages will clearly add context to the data and provide residents with links to accessible data, other resources (internal/external), supporting facts, images and videos to effectively tell a story.

Data Discovery

This process involves thorough data analysis and data gathering from various databases in order to identify trends. In addition, understanding relationships between the data and how to effectively visualize the data so residents can easily absorb the information at a glance.

Departmental Collaboration

There is an incredible amount of data to use. The City of Roseville gathers and reports data collected through a variety of government operations on a daily basis. Therefore, departmental collaboration is key to making Roseville Open Data successful. We will work closely with departments for data collection and collaboration. We will focus on one dataset at a time to ensure the data and narrative are of the highest quality to residents prior to its release.

Keeping Data Current

Our world revolves around data and the expectation that data is current. When data is current, it becomes more useful to residents and enforces trust. To help achieve our vision, we will focus on defining a process that will help keep data up-to-date and work toward a data automation solution for most or all datasets.





Our Dataset Goals for 2018

Over the past three years, we focused on identifying the largest number of datasets we could make publically available to residents. As we move forward with a clear vision for 2018, we are taking the "less is more" approach and dedicating more time to fewer datasets to enhance residents' experience when viewing Roseville data.

The Open Data Committee is proposing the following datasets for 2018. Each dataset will have supporting data from various sources to create data-driven storytelling.

Fiscal Responsibility:

Potential supporting data for this dataset would include the City's new Internal Service Fund (ISF), Balancing Act, CPAC, annual budget data, etc.

Social Services:

Potential supporting data for this dataset would include homelessness statistics and demographics, Roseville's housing efforts, legislation, available housing and transportation resources, etc.

Public Safety:

Potential supporting data for this dataset would include Fire suppression, smoke alarms, crimes by location, historic staffing levels for Police and Fire, etc.

In Summary

What was once deemed as uncharted territory, has resulted in the City's first Open Data portal. This was a huge accomplishment for the City and one that we did not shy away from. While this journey has had some slow periods, we are ready to pick up speed and take Roseville data to the next level.

Making a difference through data is a vision as much as it is a call to action. As we set out to engage Roseville residents in new ways, we are not only committed to being open and transparent. We are committed to providing high value data with supporting narratives to empower residents to make informed decisions and become more engaged in their community.

As we move forward with 2018, we will work collaboratively with departments to expand upon three datasets: Fiscal Responsibility, Social Services, and Public Safety. Our plan to leverage various data sources and information will help make these datasets be more impactful. Data will be accessible to residents and help build upon civic engagement.

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